



PRESS RELEASE:

FOR IMMEDIATE RELEASE:

**NOW ACCEPTING SUBMISSIONS FOR CONSIDERATION FOR USE AS THE
OFFICIAL 75th INTERNATIONAL RICE FESTIVAL POSTER**

The International Rice Festival, Inc. is accepting submissions for consideration for use as the design of this year's festival poster. Should the submission be selected as the official poster artwork, a check in the amount of \$1,000.00 will be presented to the artist of the chosen design.

All posters must be submitted on poster board or art board and be 22½" X 34".

For 75 years, the International Rice Festival has been a celebration of the end of the rice harvest season as well as a celebration of the unique and varied culture of southwest Louisiana. As one of Louisiana's oldest and largest agricultural festivals, the International Rice Festival celebration showcases the importance of rice as a major world food staple and emphasizes the commodity's storied historical role as a cornerstone of the world's economy. In celebrating the International Rice Festival's Diamond Jubilee 75th year, the International Rice Festival has chosen as this year's theme "RICE: A DIAMOND IN THE FIELD". While submitted designs **do not** have to reflect the theme, it can be incorporated into the design and its use is encouraged. Emphasis on the Festival's storied history, community and cultural impact, and 75 year milestone are also encouraged.

The following **must be** included in the design:

75th International Rice Festival
October 20, 21, 22, 23, 2011
Crowley, LA

All posters must incorporate a rice sheaf or rice stalks. All posters must be original artwork; computer enhanced original work will be allowed. Non-winning submissions from previous years may be resubmitted with correct information. There is a limit of three (3) submissions per artist. Artist's name, address, and phone number must appear on the back of the poster. All submissions must be camera ready. Any posters not meeting the above criteria will be disqualified.

All submissions may be dropped off at the Festival Office at 112 East Hutchinson Avenue, Crowley, LA or mailed to International Rice Festival, P.O. Box 1900, Crowley, LA 70527-1900.

The deadline for entry is March 7, 2011.

All submissions become the property of the International Rice Festival, Inc., and the International Rice Festival, Inc. reserves the right to accept or reject any or all submissions. Should any submission be selected as the official poster design, all rights to the design's use, modification and publication shall become the property of the International Rice Festival, Inc. By submitting a design for consideration, artists certify that they have read and agree to the terms set forth herein and further agree to the use of the artist's name, signature, and likeness for promotional purposes and agree to be available for signing and numbering of all artwork prints. The festival reserves the right to modify and/or request the artist's modification of the design if deemed necessary.