



2025 Sponsorship Opportunities

* Deadline to be included in all media advertisement is September 5, 2025

Golden Grain Sponsor (\$25,000 & above)

- Thirty (30) VIP Bracelets
- Banner Placement on Main & Mid Stage
- Logo placement in all media advertisement & on LED Walls
- Direct link and logo on website
- Two (2) VIP Seats on Main Stage ONLY
- Festival Poster
- Grand Parade Entry & Float Sponsorship
- Twenty (20) Carnival Arm Bands
- Rice & Gravy Cook-off Admission for Twelve (12)

Rice & Gravy Sponsor (\$10,000-\$24,999)

- Sixteen (16) VIP Bracelets
- Banner Placement on Main or Mid Stage
- Logo placement in all media advertisement & on LED Walls
- Direct link and logo on website
- Festival Poster
- Grand Parade Entry & Float Sponsorship
- Fourteen (14) Carnival Arm Bands
- Rice & Gravy Cook-off Admission for Ten (10)

Rice Dressing Sponsor (\$7,500-\$9,999)

- Twelve (12) VIP Bracelets
- Banner Placement on Main or Mid Stage
- Logo placement in all media advertisement & on LED Walls
- Direct link and logo on website
- Festival Poster
- Grand Parade Entry & Float Sponsorship
- Ten (10) Carnival Arm Bands
- Rice & Gravy Cook-off Admission for Eight (8)

Long Grain Sponsor (\$5,000-\$7,499)

- Ten (10) VIP Bracelets
- Logo placement in all media advertisement & LED wall
- Direct link and logo on website
- Festival Poster
- Grand Parade Entry & Float Sponsorship
- Eight (8) Carnival Arm Bands
- Rice & Gravy Cook-off Admission for Six (6)

Medium Grain Sponsor (\$2,500-\$4,999)

- Eight (8) VIP Bracelets
- Byline in media advertisement & LED Wall
- Festival Poster
- Six (6) Carnival Arm Bands
- Rice & Gravy Cook-off Admission for Four (4)

Short Grain Sponsor (\$1,000-\$2,499)

- Four (4) VIP Bracelets
- Byline in media advertisement
- Two (2) Carnival Arm Bands

Rough Rice Sponsor (\$750-\$999)

- Two (2) VIP Bracelets
- Byline in media advertisement

LED Wall Advertisement (\$500)

- Commercial (:30) played on Main and Mid Stages

Friend of the Festival (\$250)

- Byline in media advertisement

In Kind Sponsorship

* Substitutions are not available within sponsorship packages

In Kind partners assist with the out-of-pocket expense of our Festival. If you would like to become an in kind sponsor by offering a service or product to the International Rice Festival, please fill out the sponsorship form and our office will contact you to discuss your sponsorship further. The value of an In Kind donation will be approved by the IRF Board of Directors before an official sponsorship level is established.



2025 Sponsorship Opportunities

Contact Name: _____

Company Name: _____

Mailing Address: _____

Physical Address: _____

Phone: _____ Alternate Phone: _____

Email: _____

Please select a sponsorship level below:

Golden Grain Sponsor (\$25,000 and above)

Short Grain Sponsor (\$1,000-\$2,499)

Rice & Gravy Sponsor (\$10,000 - \$24,999)

Rough Rice Sponsor (\$750-\$999)

Rice Dressing Sponsor (\$7,500-\$9,999)

LED Wall Advertisement (\$500)

Long Grain Sponsor (\$5,000-\$7,499)

Friend of the Festival (\$250)

Medium Grain Sponsor (\$2,500-\$4,999)

In Kind Donation: _____

In Kind Value: _____

Please return form and payment to the following:

International Rice Festival PO Box 1900 Crowley, LA 70527

info@ricefestival.com